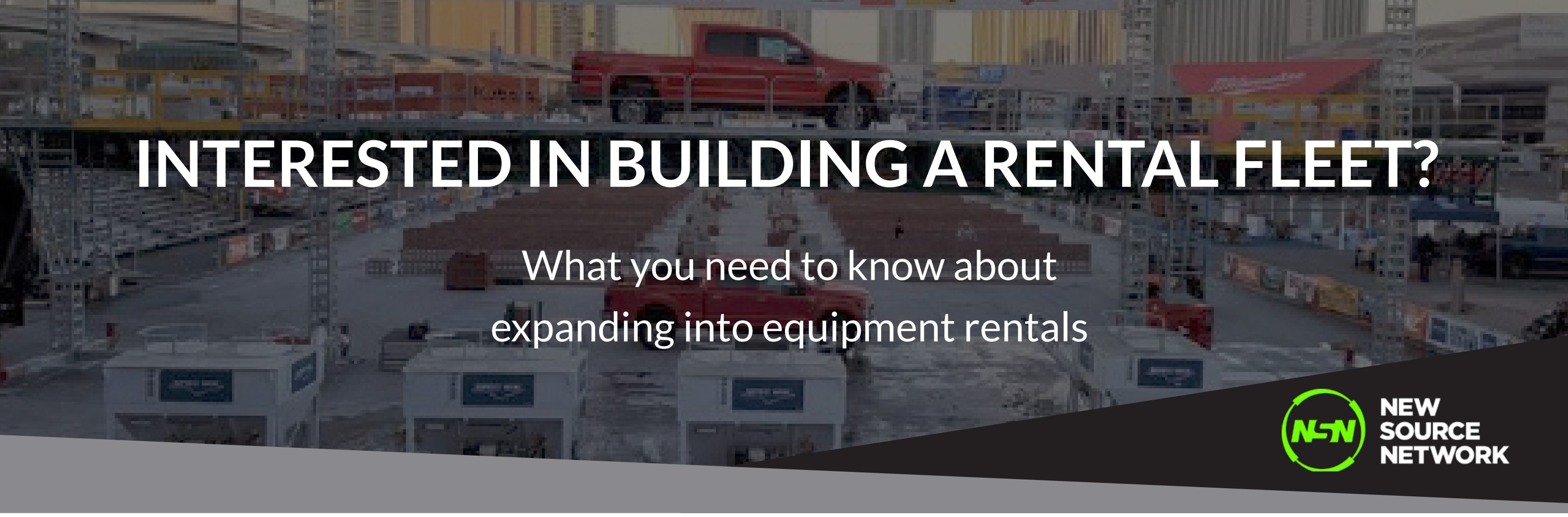

INTERESTED IN BUILDING A RENTAL FLEET?

What you need to know about expanding into equipment rentals

NEW SOURCE NETWORK

WHY WOULD MY CUSTOMERS RENT?

Do your customers need specific pieces of equipment for special projects or bids? Expanding into new areas and feeling unsure about their need for equipment? Do they lack storage and ways to transport equipment? Sometimes purchasing equipment just doesn't make sense. But if you maintain a healthy rental fleet of equipment, you can better satisfy your customers' unique needs.

WHY OFFER EQUIPMENT RENTALS?

Rentals can be an extremely profitable business. Rent for a piece of equipment varies by industry as well as equipment type. Certain pieces can rent for as high as 10% of the manufacturer's suggested retail price per week. Although most general equipment rents for less than 10%, that's an attractive ROI.

Also, as you accumulate equipment for your fleet, you create inventory that you can sell off down the road. While some customers may want to purchase their own equipment, the price tags won't fit every company's budget. This is especially true if they're expanding into new markets and hesitant to make the full investment. Offering rentals and used equipment for sale can help your customers take advantage of new opportunities. If they aren't ready to own, then renting is a great solution.

HOW CAN I AFFORD TO INVEST IN RENTALS?

It's a big question: Where do you put your money? After maintaining cash flow to cover overhead and reserving a healthy cash balance, you have funds available to help boost your businesses bottom line: for mergers, acquisitions, or building your rental fleet.

At PEAC Solutions, we offer financing solutions for your rental fleet of equipment at a low monthly payment over 12 to 72 month terms (depending on asset type and resale expectations). Over a 36-month financing term, it only takes several short-term rentals on average per year to break even and start seeing profitability on your investment!

3 EASY STEPS TO RENTALS:

Find Equipment + Secure Financing + Source Customers

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SCAN TO APPLY ONLINE

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