

Benefits of financing with Marlin for ADT and End Customers

Financing ADT equipment is a great alternative for both ADT and the end customer.

Benefits to ADT:

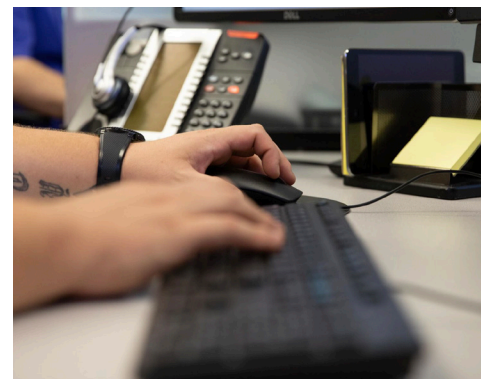
- Recommend what is really needed
- Increase sales and transaction size
- Expedite the sales process
- Decrease accounts receivable days
- Flexibility to meet customer's budget constraints
- Additional commissions to ADT reps by including points on the deal
- No recourse to ADT on potential customer default

Benefits to the End Customer

- No money down at contract execution
- 1st payment due after delivery and acceptance of equipment
- Lease to own ADT solution
- Afford what is really needed
- Ability to manage cash flow
- Preservation of capital and bank lines
- 100% Financing
- Fixed monthly payments
- Flexible options – such as 90 day deferral
- Simple approval process

Easy Application Process:

- Apply for financing credit and obtain a credit decision within 2-4 hours
- Upon approval, finance documents will be sent to the end customer



For more information on this program, please contact:

Southeast, South Central & West Territory
Tracy Fagan

P: 856-505-4295
E: tfagan@marlincapitalsolutions.com

Mid-Atlantic & North
Irene Duffy

P: 856-505-4204
E: iduffy@marlincapitalsolutions.com

PROGRAM MANAGER:

Ralph Cioffi
P: 856-505-4458
E: rcioffi@marlincapitalsolutions.com