

Increase Your Sales

Equipment Financing Facts from Marlin

Equipment vendors who have not yet incorporated a monthly payment option into their sales process are losing sales.

According to the Equipment Leasing and Finance Association (ELFA):

- Over 80% of businesses finance equipment*
- 89% of those companies will finance equipment again in the future

According to a survey to Marlin equipment suppliers and resellers:

- Offering equipment financing options to your customers increases sales by approximately 20%

Take Control of Your Sales!

Equipment financing is not only conventional, but also a smart way for your customers to purchase equipment or software. In addition, you acquire the funds up-front, just like a cash transaction!

Top 5 Reasons to Finance Equipment:

1. Ability to adopt technology faster.
2. Frees bank lines of credit.
3. Provides an alternative credit source.
4. Improves cash forecasting and budgeting.
5. Retention of capital to generate earnings.

For financing information, please call:



About Marlin

Marlin Business Services Corp. (NASDAQ: MRLN), through its wholly owned subsidiary, Marlin Business Bank, is a nationwide provider of capital solutions to small businesses. With over 20 years of experience and an emphasis on partner relationships, we have structured our funding solutions with a level of flexibility and ease to meet the needs of a wide variety of industries. So while we offer lending products directly to small business owners, we also offer financing programs to equipment manufacturers, distributors, dealers and others.