

## Why Finance, Why Marlin

### Financing Panasonic solutions makes sense...

#### Why Finance

Over 300,000 small businesses have secured custom equipment financing to replace obsolete equipment, update software or revamp entire systems. Financing your equipment can help you grow your business faster, easier and more affordably.

- Take advantage of new technology
- Preserve business capital
- Huge tax incentives
- Get additional line of credit

#### Why Marlin

Marlin is a nationwide provider of equipment and software financing, specializing in providing innovative solutions for small businesses. Marlin finances a wide array of essential use commercial equipment.

Marlin and Panasonic have formed a strategic alliance to provide flexible financing that allows all Panasonic customers the ability to upgrade older equipment .

Panasonic and Marlin can help you acquire the equipment you need quickly, easily and affordably!

#### Offering Financing with Marlin Makes a Difference

- Regional field sales support and centralized home-office sales team to manage all business volume
- Flexible Financing Structures - Terms and a payment schedule structured to fit your cash flow
- Fast Turnaround - Usually within 2 hours
- A stable, well-capitalized funding resource

For financing information, please call:

John Gundersen 856-505-4340 or email [jgundersen@marlincapitalsolutions.com](mailto:jgundersen@marlincapitalsolutions.com)



#### About Marlin

Marlin Business Services Corp. (NASDAQ: MRLN), through its wholly owned subsidiary, Marlin Business Bank, is a nationwide provider of capital solutions to small businesses. With over 20 years of experience and an emphasis on partner relationships, we have structured our funding solutions with a level of flexibility and ease to meet the needs of a wide variety of industries. So while we offer lending products directly to small business owners, we also offer financing programs to equipment manufacturers, distributors, dealers and others.