



Benefits of financing for Panasonic Resellers and End Customers

Financing Panasonic audio visual equipment is a great alternative for both the reseller and end customer.

Benefits to Panasonic Reseller:

- Recommend what is really needed
- Increase sales and transaction size
- Expedite the sales process
- Decrease accounts receivable days
- Flexibility to meet customer's budget constraints
- Overcome price objections with a monthly payment option

Benefits to the End Customer:

- Afford what is really needed
- Ability to manage cash flow
- Preservation of capital and bank lines
- 100% Financing
- Fixed monthly payments
- Flexible Options – 90 Day Deferral
- Potential Tax Savings with IRS Section 179
- Simple Approval Process

Easy Application Process:

- Apply for financing credit and obtain a credit decision within 2-4 hours
- Upon approval, finance documents will be sent to the end customer

Territory Coverage

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