



MARLIN – A RELIABLE SOURCE OF FINANCING FOR YOUR CUSTOMERS

Hello Columbia Channel Partners,

We are pleased to announce that Columbia Vehicle Group has selected Marlin as a finance company for Columbia resellers to consider for their customers' equipment/vehicle financing needs. Some Columbia resellers have worked with Marlin for several years. Their positive feedback on their experience was instrumental in us selecting Marlin as a financing company for our reseller community.

As a publicly traded bank holding company, Marlin has developed a solid reputation for success and innovation within the Commercial Equipment and Vehicle industry. Marlin's value proposition is centered on a high level of personalized service and attention to detail that is rarely found in today's marketplace.

Thomas Devlin, Director of Business Development and the team from Marlin have demonstrated their commitment to providing our customers and partners best in class financing solutions and overall customer service throughout the customer engagement process. Over the coming days, each of you will be hearing from your dedicated Marlin single point of contact. If you have not previously experienced Marlin's financing offering, we suggest that you consider working with them on your next sales opportunity. For immediate financing information, please contact:

For dealers East of the MS. River

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For dealers West of the MS. River

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