

## **Grainger Finance Program**

Andrew McBride ~ 2019



## **Topics**

- Marlin Team Approach
- Close More Sales Faster
- Jump Start 2019
- Easy Process
- *Team* Coverage
- Contact the Marlin Team





## **Marlin Team Contacts**

Lanni Barkow

Senior Business Development Manager

lbarkow@marlincapitalsolutions.com

Direct: 856-505-4168

Fax: 877-305-6756

Michael Morris

Program Manager – National Accounts

mmorris@marlincapitalsolutions.com

Direct: 856-505-4141

**Andrew McBride** 

**Director – National Accounts** 

amcbride@marlincapitalsolutions.com

Direct: 856-505-4386

Fax: 888-479-1100

**David Sowell** 

Vice President - National Accounts

dsowell@marlincapitalsolutions.com

Direct: 856-505-4170



## Marlin Programs

# Goal \$5,000,000

- Marlin Finance Solutions
  - Finance Payment Plan
    - 1-5 Year Terms and Customers
       Owns Equipment at End of Payments
    - Business Essential Equipment
    - Complete Project Financing (\$5,000 \$5,000,000)

**Marlin Funding Stream** 

- Working Capital
  - Short Terms 6-24 Months with weekly payments
  - \$5,000 \$100,000
  - Fund Projects: Consumables, Professional Services, Training, Inventory & Support





## **Additional Programs**

- Specials & Promotional Capabilities
  - 30, 60, 90 Day Deferred Payment
  - Seasonal Finance Offering
  - Zero Down Finance Offering
  - Low Interest Finance Offering
  - Step Lease
  - Municipal Programs







## Finance Payment Tool

**Equipment:** Floor Scrubbers

Equipment Cost: \$38,014.55

#### STANDARD \$1.00 BUY-OUT

24 Months 36 Months 60 Months Term 12 Months 48 Months Monthly Payment \$3,342.24 \$1,745.25 \$1,200.12 \$761.81 \$927.94 0 Advance Payment 0 0 0 0

End of Lease Options: Purchase the equipment for \$1.00.

Estimated payments shown are for companies in business 2 years or more. Documentation fee of \$125 required.

For transactions over \$150,000, please call Lanni Barkow at 856-505-4168. Rates effective through March 31, 2019.

Please note: Payments shown are subject to state and local taxes. Consult your tax advisor for more information.

Subject to Marlin's credit approval and receipt of required documents.





## Finance Payment Tool



#### Quotation

2288 PIKE COURT CONCORD, CA 94520 Ph: (925) 686-6654 Fax: (925) 686-6827

 Information
 2032578529

 Grainger Quote Number
 2032578529

 Creation Date
 11/05/2018

 Customer Number
 807561659

 Page
 3 / 3

Item Material Description Expected Quantity Unit Price Total in USD PO-Line Del Date

Thank you for the opportunity to provide this quotation. Please note that all the prices are based on products and quantities quoted. Any changes to the products and/or quantities may result in different pricing. The non-catalog freight policy applies unless freight amount is listed above. Please contact the Grainger office shown above if you have further questions or need to submit a new request.

#### Additional Finance Options Available

Equipment: Floor Scrubbers Equipment Cost: \$38,014.55

#### 

Estimated payments shown are for companies in business 2 years or more. Documentation fee of \$125 required.

For transactions over \$150,000, please call Lanni Barkow at \$56-505-4168. Rates effective through March 31, 2019.

Please notes Payments shown are subject to state and local taxes. Consult your tax advisor for more information.

Subject to Marlin's credit approval and receipt of required documents.





## **Customer Benefits**

- Source of Capital for Projects
- Preservation of Bank Credit Lines and Cash
- Accelerate Technology Adoption
- Expand Business & Offerings
- Build Business Credit (Start-ups)
- Tax Exempt Municipal
- Tax Benefits IRS 179





## **Grainger Sales Team Benefits**

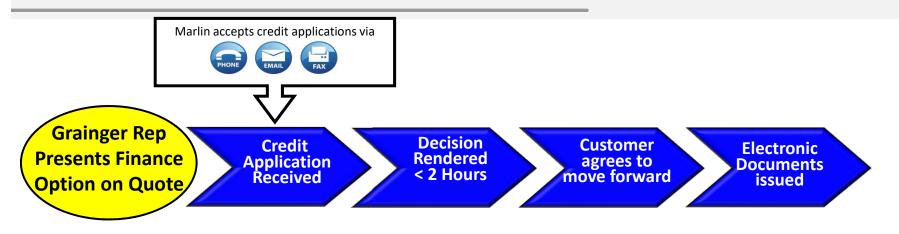
- Overcome Pricing Objections
- Increased Transaction Size
- Lock in Customer Relationship
- Competitive Advantage
- Speed to **YES**
- \*SPOC for Customer Engagements
  - \* Single Point of Contact







### **Transaction Flow**





#### Documentation

- Single page application & Single page finance agreement with Electronic Signing capabilities
- Turnaround Time
  - Under \$150k is less than 2 hours
  - Over \$150k is less than 4 hours upon receipt of required financial information
- Document Verification completed by 3:00 PM EST, invoice will be paid that day via ACH.



## Call to Action



Include the Payment Option on All Quotes



Highlight the Advantages of Financing



Get the Marlin Team Involved Early



Close More Opportunities Together





## Questions

Lanni Barkow

Senior Business Development Manager

<u>lbarkow@marlincapitalsolutions.com</u>

Direct: 856-505-4168

Fax: 877-305-6756

Michael Morris

Program Manager – National Accounts

mmorris@marlincapitalsolutions.com

Direct: 856-505-4141

**Andrew McBride** 

**Director – National Accounts** 

amcbride@marlincapitalsolutions.com

Direct: 856-505-4386

Fax: 888-479-1100

**David Sowell** 

Vice President - National Accounts

dsowell@marlincapitalsolutions.com

Direct: 856-505-4170

## **Thank You!**



