

# Benefits of Financing

## for InTouch POS Dealers and End Customers

Financing InTouch POS equipment is a great alternative for both the dealer and the end customer.

### Benefits to the InTouch POS Dealer:

- Recommend what is really needed
- Increase sales and transaction size
- Expedite the sales process
- Decrease accounts receivable days
- Flexibility to meet customer's budget constraints
- Allows dealers to pre-qualify end customers

### Benefits to the End Customer

- Afford what is really needed
- Ability to manage cash flow
- Preservation of capital and bank lines
- 100% Financing
- Fixed monthly payments
- Flexible Options – such as 90 Day Deferral
- Simple Approval Process

### Easy Application Process:

- Apply for financing credit and obtain a credit decision within 2-4 hours
- Upon approval, finance documents will be sent to the end customer



### About Marlin

Marlin Business Services Corp. (NASDAQ: MRLN), through its wholly owned subsidiary, Marlin Business Bank, is a nationwide provider of capital solutions to small businesses. With over 20 years of experience and an emphasis on partner relationships, we have structured our funding solutions with a level of flexibility and ease to meet the needs of a wide variety of industries. So while we offer lending products directly to small business owners, we also offer financing programs to equipment manufacturers, distributors, dealers and others.

For financing information, please call:

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