

# Why Finance, Why Marlin

## Financing Aptean software solutions makes sense...

### Why Finance

Over 300,000 small businesses have secured custom equipment financing to replace obsolete equipment, update software or revamp entire systems. Financing your equipment can help you grow your business faster, easier and more affordably.

- Take advantage of new technology
- Preserve business capital
- Huge tax incentives
- Get additional line of credit

### Why Marlin

Marlin is a nationwide provider of equipment and software financing, specializing in providing innovative solutions for small businesses. Marlin finances a wide array of essential use commercial equipment and software.

Marlin and Aptean have formed a strategic alliance to provide flexible financing that allows all Aptean customers the ability to upgrade older software .

Aptean and Marlin can help you acquire the software you need quickly, easily and affordably!

### Offering Financing with Marlin Makes a Difference

- Regional field sales support and centralized home-office sales team to manage all business volume
- Flexible Financing Structures - Terms and a payment schedule structured to fit your cash flow
- Fast Turnaround - Usually within 2 hours
- A stable, well-capitalized funding resource



### About Marlin

Marlin Business Services Corp. (NASDAQ: MRLN), through its wholly owned subsidiary, Marlin Business Bank, is a nationwide provider of capital solutions to small businesses. With over 20 years of experience and an emphasis on partner relationships, we have structured our funding solutions with a level of flexibility and ease to meet the needs of a wide variety of industries. So while we offer lending products directly to small business owners, we also offer financing programs to equipment manufacturers, distributors, dealers and others.

#### For financing information, please call:

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